



ELECTRONIC COMMUNICATION WITH STUDENTS

Authorized Personnel may communicate through electronic media with GPISD students who are currently enrolled in the district only within the following guidelines:



ELECTRONIC COMMUNICATION WITH STUDENTS

Methods to utilize when communicating with students:

- District approved Content Management System (ie: Moodle)
 - Email generated from the employee's GPISD email account
 - Teacher webpage that is linked from the official district website
- 



SOCIAL MEDIA



PROFESSIONAL FACEBOOK GUIDELINES:

- Prior campus and district approval, utilizing Eduphoria FormSpace
- Sole

PROFESSIONAL FACEBOOK GUIDELINES:

Upon request from administration, an employee will provide:

- Phone Numbers
- Social Network Sites
- Information regarding the methods of electronic media the employee uses to communicate with any one or more



ELECTRONIC COMMUNICATION WITH STUDENTS

Upon request from a parent, the employee shall discontinue communicating with the parent's minor student through email, text messaging, social media or any other form of one-to-one communication.



PERSONAL USE OF ELECTRONIC AND SOCIAL MEDIA

District employees must model the character they are expected to teach, both on and off the worksite. This applies to material which is posted on personal websites / blogs and all internet sites, such as Facebook, Twitter, Flickr, Tumblr, etc. Employees will be held to the same professional standards in their public use of electronic media as they are for any



PERSONAL USE OF ELECTRONIC & SOCIAL MEDIA

Personal Social Media Responsibility Includes:

- Page Content, including content added by the employee, friends, or members of the public who can access the page
 - Web links on the page
 - Maintaining privacy settings appropriate to the content.
 - Personal sites must not be shared with students currently enrolled in GPISD.
- 

PERSONAL USE OF ELECTRONIC & SOCIAL MEDIA

Personal Social Media Guidelines:

- Employees may not setup or update a personal social network page on district time or using the district's computers, network, or equipment.
- Employees shall not use the District's logo or other copyrighted material of the District without express, written consent.
- Employees may not use or associate their GPISD email address with any personal social media or network.

PERSONAL USE OF ELECTRONIC & SOCIAL MEDIA

If an employee's use of electronic media interferes with the employee's ability to effectively perform his or her job duties, the employee is subject to disciplinary action, up to and **including termination of employment.**



PERSONAL USE OF ELECTRONIC & SOCIAL MEDIA

