fBe wary of Pop -ups
f Never reply to spam, even to unsubscribe
f Think before you click; know the sender or
source before clicking on an attachment or link
f Never send your personal information, credit card, or online
account details through an email.

```
fProtect sensitive data
fTreat all links & attachments with
suspicion
fPublic Wi- Fi is inherently insecure, be cautious
f
```